



CENTRE FOR OPEN AND DIGITAL LEARNING

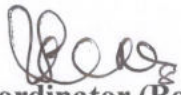
ACTION TAKEN REPORT - FEEDBACK ANALYSIS ON CURRICULUM DEVELOPMENT

Programme Name: MBA (OL)


Year of Introduction:2022

Sl.No	Name	Stake Holder	Feedback from Stakeholder	Action Taken
1	Leena Business Analyst, BNP Paribas	Alumni	Digital marketing should be given its due emphasis in electives for marketing students.	This is given by introducing digital marketing and e-commerce as a separate elective.
2	Shahina Preparing for NET - JRF	Alumni	More emphasis on analytics in HR be given	The elective "Analytics and Data Science" to be having HR Analytics.
3	Sarvesh P (2019-20)	Student	More airport related subjects can be added	MBA (OL) has no Aviation Management to include any airport related subjects.
4	Dhileepan D (2019-20)	Student	IATA certification required	MBA (OL) has no Aviation Management to include any airport related subjects.
5	Mr.Nagabushanam F/O Praveen N	Parent	Practical training session can be included	Practical training sessions are included through various training programs.
6	Gopal Nair F/O Akash Nair	Parent	Export documentation and warehouse management need to be given their due importance. Both will be highly useful for students who wish to pursue either a career or own business in the domain of logistics.	This feedback is taken up to design the upcoming curriculum.

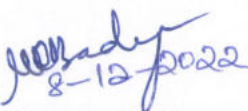
7	Ms.Divya Valenteena Recruitment Coordinator Sciflare Technologies	Employer	Learner friendly query management system can be implemented.	The system named "HASH" has been introduced to the learners in order to support them with various queries.
8	Ms.Neha Client Servicing India Mart	Employer	More exposure can be given to the learners with respect to Entrepreneurship	Exposure towards Entrepreneurship are be given to the learners through the guest lectures by the Entrepreneurs.
9	Mrs.S.Veena Assistant professor (SG)	Faculty	Most recent topics should be included in the courses	This feedback is considered to be implemented in the upcoming curriculum.
10	Mr.R.J.T.Nirmal Raj Assistant professor (SG)	Faculty	More Elective can be included in each specialization.	This feedback is considered to be implemented in the upcoming curriculum.


8-12-2022
Coordinator (BoS)

Ms. VEENA


8-12-2022
HoD

Dr. BADRINARAYANAN


8-12-2022
Chairman (BoS)

Dr. BADRINARAYANAN

